

Stellenangebot vom 11.09.2024

Marketing Intern (m/f/d)

Fachrichtung: Marketing / PR
Art der Beschäftigung: Praktikum
Eintrittsdatum: ab sofort
PLZ / Ort: 10999 Berlin
Land: Deutschland

Firmendaten

Firma: **Com2uS Europe GmbH**
Straße & Hausnummer: Adalbertstraße 8
PLZ / Ort: 10999 Berlin



Ansprechpartner

Name: HR Team
Position: Human Resources
Straße & Hausnummer: Adalbertstraße 8
PLZ / Ort: 10999 Berlin



Job-Beschreibung

Please apply via the link >> https://gvc2u.jobs.personio.de/job/1651749?_pc=210560#apply

Your mission

We are looking for a motivated and enthusiastic individual to join our team as Marketing Intern to support us in promoting our games, in particular to expand the reach of our Summoners War brand. This can be a full-time or part-time position based in Berlin, Germany, and available immediately.

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D-20457 Hamburg

- You will report to the Director of Brand and Performance and support all Marketing initiatives for COM2US across Europe, but mostly in Germany.
- You will support the team on the definition of our Marketing strategy and roadmaps and take care of execution for our key games in alignment with overall business objectives and the brand framework across Europe
- You will support the team on the go-to-market plan and execution for new game releases
- Your responsibility will include Researching, establishing, and managing Content Marketing partnerships with critical local media and influencers, also identifying fitting talents according to the campaign goals and briefing
- We would like you to identify new market trends, business opportunities, and key relationships that need to be developed
- You will support the Marketing team with analysis and the reporting of the running and executed brand, influencer, and other marketing campaigns
- You will work closely together with the European Content, Design, and Community Management team in Berlin, as well as with international teams in Korea
- Another task in your hands will be to forecast and report the results of all projects to comply with internal performance benchmark requirements

Your profile

- Completed degree in Marketing/Communication or currently studying for such a degree
- German language skills on native speaker level are strictly required, as well as strong written and verbal communication skills in English. Any other languages (especially French or Korean) are a big plus
- A natural passion for Games, Apps, and Interactive Entertainment, and a strong knowledge of relevant industry technologies – playing our key games is a must
- Familiarity with various online/mobile game genres such as role-playing, FPS/Action, and sports, and understanding of F2P basics
- Familiar with all relevant social media (especially Instagram & TikTok), streaming channels (Twitch, YouTube), and understanding of (Gaming) Influencer landscape on a European level. Great attention to detail and project management skills, ability to work in a fast-paced environment and manage a multitude of projects
- Demonstrated ability to work both independently and in a team environment

Why us?

- Flexible working hours and flexible work-from-home policy
- Corporate transportation ticket to get you through Berlin
- Partial reimbursement of your private phone costs
- Mobile devices as part of working equipment
- The basics of course: free drinks, snacks, coffee, and regular team events
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You'll benefit from flat hierarchies and a lot of room to realize your own ideas

- An international working environment and offices around the globe with English being the main language



ABOUT US

Com2uS Europe GmbH provides marketing, community management and game operations services for a wide selection of mobile games, published by our parent companies Com2uS Holdings and Com2uS. We service all of Europe and the Middle East from our office in Berlin, Germany. Our group headquarter is located in Seoul, South Korea, with further international offices in the USA, Japan, China, and Southeast Asia.

As a major mobile games publisher, our portfolio is diverse: Summoners War is a top-grossing mobile RPG, consistently ranking in the top-20 grossing charts in France and Germany. We also work with major international licenses and IP: Major League Baseball and NBA are our partners, we have some of the best golf and fishing games in the market and Com2uS recently acquired Out of the Park Developments, makers of the world's most popular Baseball manager game on PC and mobile.

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