Joboffer dated from 12/05/2024

Working Student - CRM

Field:	others
Type of employment:	Full-time
Entry date:	immediately
Zip Code / Place:	22761 Hamburg
Country:	Germany

Company data

Company:	**InnoGames GmbH**
Street adress:	Friesenstraße 13
Zip Code / Place:	20097 Hamburg

InnoGames

Job description

Are you studying in Hamburg and looking for a job? Join our CRM team where you'll play an integral role in preparing, reviewing, and documenting CRM campaigns. This position offers a fantastic chance to gain hands-on experience in digital multichannel CRM while working in a supportive and professional environment.

Your mission

- **Multichannel Content.** Assist in creating newsletters and in-game pop-ups.
- **CRM Campaigns.** Check the functionality of CRM campaigns in the game.
- **Analysis.** Prepare standardized evaluations for individual campaigns (in Excel).
- **Documentation.** Document in the company wiki (in Confluence).
- **Competitive Analysis.** Observe and analyze our competitors.

Your skill set

- **Studies.** You are currently enrolled in a college or university.
- **Gamer.** You enjoy playing games on your phone or tablet and have ideally already played one of our games.
- **Willingness to Learn.** You have a quick grasp, enjoy learning new things, and quickly adapt to new software.
- **Self-Organized Work Style.** You complete your work reliably, diligently, and with care.
- **Practical Experience.** You have experience with Microsoft Office software, especially Excel and PowerPoint.

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- **Language Skills.** You speak fluent German and are eager to use your excellent English skills daily

Your power-ups

- **Flexible working hours.** We offer trust-based working hours as well as active breaks - play table tennis with your team, work out in our gym or go to our rooftop terrace to get some fresh air.
- **Hybrid Working Model.** We offer our colleagues the flexibility to choose between working from home and our modern offices in central Hamburg. With regular times planned together at the office during our [Office Days](#), we keep up our unique InnoGames spirit!
- **Solution orientation.** We are offering an atmosphere to empower creative thinking and strong results.
- **Creative processes.** Feel comfortable in an atmosphere that empowers creative thinking and strong results
- **Dynamic people.** Work in an agile multicultural team – enabling you and your team to form and actively optimize work processes
- **English first.** Our company language is English, and we support all our employees and their partners with optional German lessons
- **Team events.** Participate in regular team events (e.g., wine tasting, cooking, paintball), barbecue together on our rooftop terrace, and enjoy regular company-get-togethers.
- **Food & drinks.** We offer free drinks and fresh fruit to contribute to your health and well-being; enjoy the meals delivered by our in-house canteen or cook on your own in one of our employee kitchens.

InnoGames is one of the leading German developers and publishers of mobile and browser games and a certified Great Place to Work®. The climate-neutral company based in Hamburg was founded in 2007 and is now part of Modern Times Group (MTG). Together with 350+ employees from over 40 nations, the company founders develop unique games that provide many years of fun for millions of players around the world. InnoGames is best known for Forge of Empires, Elvenar and Tribal Wars, but the company is continually expanding its now 10-game portfolio across platforms and genres. Most recently, InnoGames launched Heroes of History, a novel combination of city-building and hero-collection. Excited to start your journey with InnoGames and join our team as a Working Student CRM? We look forward to receiving your application as well as your salary expectations and earliest possible start date through our online application form. Sandra Wandschneider would be happy to answer any questions you may have.

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