

Joboffer dated from 12/20/2024

(Junior) Product Manager (m/f/d)

Field: Marketing / PR
Type of employment: Full-time
Entry date: immediately
Zip Code / Place: Frankfurt am Main
Country: Germany

Company data

Company: **Nintendo of Europe SE**
Street address: Goldsteinstraße 235
Zip Code / Place: 60528 Frankfurt am Main



Contact Person

Name: Katharina Znoj
Position: Recruiter
Street address: Goldsteinstraße 235
Zip Code / Place: 60528 Frankfurt am Main

Job description

Level up!

Nintendo aims to deliver unique, intuitive entertainment experiences for everyone, manufacturing and marketing video game devices such as the Nintendo Switch™ family of systems, developing and operating applications for smart devices, and collaborating with partners on a range of other entertainment initiatives like visual content and theme parks.

At Nintendo, we bring together employees with a wide range of characteristics and work together towards a common goal – to put smiles on the faces of people all over the world.

Tasks

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- Supporting the brand manager in developing and implementing marketing strategies based on consumer insights, competitive and market trends
- Media planning and purchasing for Nintendo Germany, Austria and Switzerland
- Project responsibility, conception, planning, coordination and implementation of various marketing mix elements (print, online, TV, OOH and POS) for Nintendo DACH
- Planning and implementation of marketing campaigns in coordination with various advertising and media agencies in DACH
- Implementing and tracking of relevant KPIs
- Supervising promotions and competitions and assistance with events

Requirements

- Degree in business administration, marketing or economics or similar
- At least two years of practical experience in product or project marketing is desired
- At least one year practical experience in media planning and purchasing is an advantage
- Exceptional organizational skills, proven experience in time and project management
- Highly pronounced multitasking skills
- Good knowledge of the Microsoft Office application software (Word, PowerPoint and Excel)
- Confident handling of Adobe Creative Cloud tools is desired
- High affinity for Nintendo, video games and entertainment
- Very good spoken and written German and English language skills

Please bear in mind that it might be a Junior position depending on your professional experience.



Are you interested? We look forward to receiving your application, including your earliest possible starting date and salary expectation.

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