

Joboffer dated from 04/03/2025

## Content Marketing Editor (m/f/d)

Field: Marketing / PR  
Type of employment: Full-time  
Entry date: immediately  
Zip Code / Place: 60528 Frankfurt am Main  
Country: Germany

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### Company data

Company: **Nintendo of Europe SE**  
Street address: Goldsteinstraße 235  
Zip Code / Place: 60528 Frankfurt am Main



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### Contact Person

Name: Katharina Znoj  
Position: Recruiter  
Street address: Goldsteinstraße 235  
Zip Code / Place: 60528 Frankfurt am Main

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### Job description

#### Level up!

Nintendo aims to deliver unique, intuitive entertainment experiences for everyone, manufacturing and marketing video game devices such as the Nintendo Switch™ family of systems, developing and operating applications for smart devices, and collaborating with partners on a range of other entertainment initiatives like visual content and theme parks.

At Nintendo, we bring together employees with a wide range of characteristics and work together towards a common goal – to put smiles on the faces of people all over the world.

#### Tasks

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- Creation of editorial content for Nintendo of Europe's consumer touch points, such as social media, website (including, but not limited to, gamepages and news articles), newsletters, and other related content
- Assists with copy for marketing materials, including trailers, social media assets, POS materials, print/TV/online advertisements and brochures
- Performs proofing duties for copy within team or as submitted by other departments
- Creation of internal content planning documentation

## Requirements

- Excellent written and spoken English language skills; a deep understanding and feeling for the English language; other language skills would be advantageous, particularly Japanese
- Seasoned gaming editorial skills
- Experience with online editorial processes
- Solid understanding of the digital marketing landscape and the role of platforms such as Facebook, X, Instagram, YouTube and CRM communications
- Teamwork-oriented with drive to complete tasks under time pressure, to specific criteria
- In-depth knowledge of and passion for video games, particularly Nintendo products

Are you interested? We look forward to receiving your application, including your earliest possible starting date and salary expectation.

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