

Joboffer dated from 06/17/2026

(Senior) Digital Asset Producer (m/f/d)

Field:	Marketing / PR
Type of employment:	Full-time
Entry date:	immediately
Zip Code / Place:	60528 Frankfurt am Main
Country:	Germany

Company data

Company:	Nintendo of Europe SE
Street address:	Goldsteinstraße 235
Zip Code / Place:	60528 Frankfurt am Main



Contact Person

Name:	Katharina Znoj
Position:	Recruiter
Street address:	Goldsteinstraße 235
Zip Code / Place:	60528 Frankfurt am Main

Job description

Level up!

Nintendo Co., Ltd., headquartered in Kyoto, Japan, has been providing a wide range of entertainment products and experiences since its founding in 1889, beginning with the manufacture and sale of Hanafuda playing cards. Since the 1983 release of the Family Computer (Famicom) system in Japan, and continuing through Nintendo Switch 2, Nintendo's focus has been the development, manufacturing, and sale of its gaming systems and software.□

At Nintendo, we bring together employees with a wide range of characteristics and work together towards a common goal – to put smiles on the faces of people all over the world.□

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Tasks

- Creating, adapting and delivering digital marketing assets for all assigned projects in line with the digital marketing planning process
- Optimising digital assets for channel-specific use based on the latest data-driven insights
- Editing images and/or videos of digital marketing assets
- Creating briefings for digital marketing assets (video and static) and driving collaboration with agency partners
- Assisting the coordination of digital content production planning through the production planning tool
- Optimising, sharing and delivering digital assets
- Cooperating closely with Nintendo of Europe key stakeholders to support and accelerate bespoke approvals related to digital marketing initiatives

Requirements

- Several years of experience creating digital assets within or for the video games industry ☐
- Strong working knowledge of professional graphic design and/or video editing tools, such as Adobe Premiere Pro, After Effects, Photoshop, and similar applications
- Proven experience coordinating projects with internal and external stakeholders, including agencies
- Proficient in working with both macOS and Windows operating systems ☐
- High level of creativity with a strong visual sense and attention to editing detail ☐
- Excellent interpersonal and communication skills, with the ability to collaborate effectively across departments and teams ☐
- Strong interest in staying up to date with current digital marketing trends and emerging developments ☐
- Genuine passion for Nintendo games and the video game industry ☐
- Fluency in written and spoken English; additional European language skills and/or Japanese proficiency are considered a plus

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Please bear in mind that it might be a Senior position depending on your professional experience.

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Are you interested? We look forward to receiving your application in English, including your earliest possible starting date and salary expectation.

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